



**Coconut Grove Business Improvement District Board of Directors Meeting Minutes
Thursday, April 7th, 2022 at 10:00am
Location: Coconut Grove Arts Festival Office - 3390 Mary Street**

BID BOD In Attendance:

**Commissioner Ken Russell
Alejandra Argudin
Donna DeMichael
Lalo Durazo
Steven Keup
Olaf Kohrsmeyer
Monty Trainer**

Absent:

**Lauren Carra
Michael Comras
Claire Lardner**

Additional:

**Olav Smit
Harry Nixon
Diego Abreu
Cynthia Seymour
Marimar Molinary
JennyLee Molina
George Wysong
Richie Tandoc
Sue McConnell
Steven Licata
Alan Campbell
JS Rashid
Grant Savage
MPD Officer Nikelya Dennis
Carin Cardone**

Agenda:

Call to Order and Opening Remarks Commissioner Ken Russell

Meeting called to order at 10:02am by Chairman Russell

Opening Comments: Proud to be winning Miami. Great job setting the neighborhood up for success and moving forward.

1. Approval of November 4th, 2021 meeting minutes. - Commissioner Ken Russell

Motion to approve: Lalo Durazo

Seconded by: Steve Keup

2. Approval or denial of the Acting Executive Director's recommendation to accept and approve the Annual Audit for FY 2020-2021 to submit to the City of Miami.

Presentation of the Annual Audit by Richie Tandoc, SKJ&C

Books are clean, Management Letter sent January 4, 2021, no issues reported

Motion to approve: Olaf Kohrsmeyer

Seconded by: Lalo Durazo

3. Approval or denial of the FY 2020-2021 Annual Report

Presentation of the Annual Report by Cynthia K. Seymour

2021 was a Year of recovery. The Coconut Grove BID stepped beside our business community to help stabilize. First, we conducted a business needs assessment survey. As we gathered information, the responses from the business community helped shape our mission for assisting with securing business survival funding. 2.17 M revenue; 1.68 M expenses, Business relief 1M to sustain businesses, Crime down to -3.6% this year. City of Miami police was recognized and thanked for their public safety teamwork with the BID. Sanitation work is increasing due to the increased foot traffic to the neighborhood. Their results are positively palpable and our budget needs to increase for next year to take care of the growing numbers of people who are visiting the Grove. Next meeting, we will address our future plans and budget priorities for areas such as: landscaping amenities, Fuller Street, bike racks, capital improvements, parking public awareness campaign. Coconut Grove is opening up with 35 new businesses during FY 2020-21. This momentum has concurrently impacted our Social media growth, which is showing. The BID has shifted to a hyper local content driven approach and our email has increased from a 13% to 40% open rate. Fiscally, the Coconut Grove BID ended the budget year, we were \$500,000 ahead of the previous year.

Motion to approve: Olaf Kohrsmeyr

Seconded by: Donna Jordan deMichael

Commissioner Russell appointed Alejandra Argudin to review Mrs. Seymour's contract and to present a plan.

Motion to approve: Lalo Durazo

Seconded by: Donna DeMichael

4. Approval or denial of the Nominating Committee Recommendations for Upcoming Board of Directors. Elections to be held in April/May 2022.

Presentation of the Proposed Slate by Commissioner Ken Russell

Discussion with Nominating Committee

Board Member Election Process and Timeline - George Wysong

Business - Donna Jordan deMichael

Retail - Elizabeth Solar

Restaurant - Atchana Capellini

Hotel - Jaime Stuyck

Property - Ellen Buckley

Motion to approve: Alejandra Argudin

Seconded by: Lalo Durazo

5. Review and Approval of the proposed Budget for upcoming 4th of July Event Drone Light Show \$90,000 (25k mayor's office, 25K District 2, 50K Bid and or other sponsors) Up to 50K was approved for the BID Sponsorship of Drones or Fireworks or Light show. More thoughtful approach to the environment, to neighbors, to dogs and to children. (PR) MISO sponsorship and permitting is being secured for the event.

Motion to approve: Lalo Durazo

Seconded by: Steven Keup

6. Review & Approval of PrideLines Event - June 2022 in Peacock Park - Michael Roman

Motion to approve: Donna Jordan DeMichael

Seconded by: Alejandra Argudin

7. Review and Approval of Streetscape Improvements - Flexipave or Turf?

Capital Dollars Up to \$50,000 for Flexipave Upgrades

Motion to approve: Lalo Durazo

Seconded by: Alex Argudin

8. Discussion regarding FreeBee Pilot program currently being negotiated - Jason Spiegel
To be discussed at the next meeting. Freebee (sources for sponsorship), Valet Parking,
New Garage. Alice to talk to Congresswoman Maria Elvira regarding the Post Office
parking lot and bring a plan for the next meeting.

Motion to approve: delayed until next meeting - presentation pending

Seconded by: delayed until next meeting - presentation pending

9. Acting Executive Director update:

a. Past and Upcoming Events

- Successful Christmas - MiSo Concert, Shop Small Crawl, Tropical Christmas Tree
- Chinese New Year Celebration - 02/05/22
- Heart of the Grove Miami Symphony Orchestra Concert in Peacock Park
- Coconut Grove Arts Festival and Gifford Lane - IKE Kiosks
- Get Lucky in the Grove Quarterly Bike Ride - March 2022
- Porsche Event - 1st weekend in April - Regatta Park - April 2022

- Spring Green Concert - MiSO in Peacock Park - April 16
- Cinco de Mama 2022 - May 2022
- Dad Jokes Comedy Crawl - June 2022
- 4th of July - Miami Symphony Orchestra in Peacock Park - July 2022

b. Real Estate Update and Business Recovery - Updates and Discussion

- Outdoor Cafe Program - Update - April 13, 2022 will end
- Discussion - Clarity on Fuller Street

c. Capital Improvements and StreetScape Improvements - In Process

Electrical Plan and Flexipave - Update → Next Meeting Update

Seasonal Lighting and Decorations - Update → Next Meeting Present

d. In Process - Discussion Points

- Capital Improvements: Streetscapes Amenities Master Plan - Curtis and Rogers Landscape Architects - In Process
- IKE Kiosks - In Process

New Business:

Next Meeting - May or June 2022

Key Topics: FreeBee, Landscape Amenities, Future Lighting, Streetscape Beautification, Parking solutions/Valet, BBB Ambassador Program, Office Lease & setting Priorities for Budget for the upcoming FY 2022-23.

Meeting Adjournment at 11:40am