



**Coconut Grove Business Improvement District Board of Directors Meeting
B Bistro + Bakery 2895 McFarlane Road, Coconut Grove, FL 33133
Thursday, November 4th, 2021 at 9:00 AM**

BID BOD In attendance:

Ken Russell

Donna DeMichael

Olaf Korhsmeyer

Monty Trainer

Alex Argudin

Claire Lardner

Lalo Durazo

Absent:

Michael Comras

Steven Keup

Lauren Carra

Additional

Olav Smit

Joe Harrison

Grant Savage

Atchana Capellini

Daniel Hernandez

George Wysong

Rachel Markel

Cynthia Seymour

Diego Abreu

Blake Myton

Sue McConnell

Agenda:

Call to Order and Opening Remarks - Commissioner Ken Russell
Meeting called to order at **9:19 AM** by Chairman Russell

1. Approval of July 27th, 2021 Board of Directors Meeting Minutes. - Commissioner Ken Russell

Motion to approve- Claire Lardner, Olaf Kohrsmeyer

2. Presentation of Suntrust Investment Account Annual Financial Results for FY 2020-21 - Blake Myton presented the investment results for the fiscal year 2020-202. Despite market ups and downs, the Coconut Grove BID investments are performing well. Due to a merger of BB&T with Suntrust into Truist the investment account will now be managed by Sterling Capital Management.

3. Approval of Acting Executive Director's recommendation to accept transition from SunTrust/Truist to Sterling Capital Management - ACTION ITEM

Motion to approve: Alex Argudin,
Seconded by: Claire Lardner

4. Approval of Acting Executive Director's recommendation to accept and approve the Signatory for the Sterling Capital Management Account - ACTION ITEM In order to authorize the new account with Sterling Capital Management, Cynthia Seymour Acting Executive Director requested that the BID BOD authorize her as the signatory on behalf of the CG BID. The BOD also approved as secondary signatories either Olaf Kohrsmeyer or Alex Argudin, as secondary signatories, if needed for financial approvals. These three signatories are approved and applicable for all financial accounts of the Coconut Grove BID. In cases where two signatures are required, the third signatory will sign when either of the first two is not available to provide a signature.'

Motion to approve: Claire Lardner
Seconded by: Donna DeMichael

5. Discussion Item: Board of Directors - Member Terms and Upcoming Election Process - FY 2021-22 Due to the resignation of Lauren Carra, the BID conducted along with legal counsel, George Wysong, an analysis of the current board of directors' terms. The following Board of Directors terms have expired: Steven Keup, Lauren Carra and Donna DeMichael . George Wysong, has formulated a procedure for filling board member vacancies per the City of Miami code. Based on the recommendations, Commissioner Ken Russell indicated that he would issue an official memo to form a nominating committee to form the slate. An official letter will be issued via public notice as a call for applications for consideration to fill the three vacant board positions. Ideally, the slate will be presented to the Board of Directors for their review and approval at the next board meeting. Upon approval by the Board of Directors of the proposed slate of nominees, the Coconut Grove BID will initiate the formal election process to fill the open board positions.

6. Acting Executive Director update:

- a. Capital Improvements - Holiday Lighting FY21-22 & Christmas Tree
- b. Capital Improvements - Electrical Phasing Update - Currently in the process of design and permitting. The design and permitting process is projected to be completed in the next 60 days and the installation is anticipated to begin in February or March of 2022.
- c. Marketing - Calendar of Upcoming Events for FY 2021-22
 - SEED Food and Wine Festival in Regatta Park on November 06, 2021
 - Quarterly Community Bike Ride with Commander Lewis on November 17, 2021
 - Miami Symphony Orchestra in Peacock Park on November 20th, 2021
 - Shop Small in Coconut Grove on November 27th, 2021
 - Christmas Tree Lighting and Shop Small Crawl on December 5th, 2021
 - Barber Shop Quartets roaming Coconut Grove on Weekends from Nov. 27-Dec 23, 2021
- d. Marketing & Special Events: November - December 2021
 - Digital Calendar on CoconutGrove.com is debuting in November for the upcoming Holiday Season. This will include the local organizations' events and will become a draw for our online web presence. Our goal is to keep people "in the know" about upcoming events in the Grove.

Donna de Michael indicated that she had received complaints about SEED not reaching out to include retailers in the upcoming event. This progressed into further discussion about the ways we can better serve and support the retail merchants. Claire Larnder indicated that in the past the Rik Shaws were a good way to bring more traffic to the central business district. Sue McConnell made an inquiry about the status of Freebee. Commissioner Russell and the Board suggested that the Coconut Grove BID continue to research and seek mobility solutions for getting people around the Grove.

7. Policy - Outdoor Cafe Program Extension after September 31st - Commissioner Ken Russell

Discussion: Cynthia Seymour and Olaf Smit presented the results of the "straw poll" that was Requested by the Coconut Grove BID Board during the July 27th, 2021 meeting. The objective was to gauge the interest of the business community in regards to the use of public right of way For the outdoor dining program. Commissioner Russell indicated that the Outdoor Cafe program was initiated by the City of Miami as a means of business relief during the pandemic. Due to the success of the program, the City of Miami is working on developing the policy for the extension of the program city-wide. In September, the City of Miami Commission extended the Outdoor Cafe program through December 31st, 2021, to allow for more time needed to develop the program.

Based on the results of the straw poll conducted by Olaf Smit in September 2021, the general consensus was that 61% of the respondents felt that the Street Cafe ordinance had no direct impact on their business. Upon consideration of the straw poll results, Olaf Kohrsmeyer made a motion to exclude the Coconut Grove Business Improvement District as a location for the Outdoor Cafe Program, in its current form. This motion was seconded by Donna DeMichael and voted on by the Board. The vote was 4 to 1 in favor of excluding the Coconut Grove BID from the City of Miami Outdoor Cafe program. Commissioner Ken Russell opposed the motion.

Further discussion is expected in the future as the policy becomes more clearly developed by the City of Miami.

8. New Business - No new business

9. Next Meeting - Proposed Dates: December 14th at 2pm or December 16th at 10am - TBD

Key Topics: Annual Audit Presentation, Annual Report Presentation, Board Nominations

The Board of Directors present agreed that December 14th, 2021 at 2pm is the best time and date to hold the next meeting.

Meeting Adjournment - 10:36am