



Coconut Grove Business Improvement District Board of Directors Meeting
Friday May 12th, 2023 at 10:00 am - 1pm
Location: Atchana's Thai Homegrown Thai - 3194 Commodore Plaza 2nd Floor

Start Time: 10:14am Opened by Commissioner Sabina Covo
Adjournment: 12:33pm Motioned by Alex Argudin and Seconded by Atchana Capellini

Agenda: Welcome Comments by Commissioner Sabina Covo & Attendance Roll Call
Attendees: Monty Trainer, Olaf Kohrmeyer, Atchana Capellini, Commissioner Sabina Covo, Ivan Rapin-Smith, Elizabeth Solar, Jaime Stuyck, Alexandra Argudin, Michael Comras, Xavier Alban, Anthony Balzebre, Nick Caine, Officer Borges, Officer Bode, Commander Kerr, Kristell Hurtado, Olav Smit, Sully Silva, Venusmia Fernandez Lovely, Cynthia K Seymour

Absentees: None

1. Approval of March 15th, 2023 Board of Directors Meeting Minutes

Attachment of [Draft Board of Directors Meeting minutes for 03/15/2023](#)

Motion: Elizabeth Solar
Seconded by: Alejandra Argudin

2. Decision Point: Scheduling Future Quarterly Board Meetings - In Advance:

June 6th, 2023 - Welcome Orientation for New Chair & Board Members FY 2022-23
Noon-1:30pm - Location: TBD

July 18th, 2023 - Proposed Budget Review & Approval for FY 2023-2024 & Holiday
10am-12pm - Location: Courtyard by Marriott 2649 S. Bayshore Drive

November 2nd, 2023 - Kickoff of FY 2023-24 and Holiday Updates
10am - 12pm - Location: TBD

January 12th, 2024 - Approval of the FY 2022-23 Audit & Annual Report
10am - 12pm - Location: TBD

Motion: Alejandra Argudin
Seconded by: Atchana Capellini

3. Welcoming New Board Members: Board of Director Elections - Spring 2023 -

Process of Certification - Xavier Alban

Next Up: Certification of Election Letter from Commissioner Sabina Covo
Swearing-In Ceremony (Next Week) - Ivan Rapin-Smith & Jeff Pankey
Updated Contact Information Forms to Venusmia Fernandez Lovely
Welcome Letter will be sent from the City of Miami Clerk's office
Financial Disclosure Forms - Will be sent out next week & due in July
Next Requirement: Ethics Class in July 2023 & we will notify via email

Commissioner Covo made mention of the possible process for expansion of the BID District boundaries and wondered if that would add more members to the BID Board. Xavier Alban explained the requirements/ steps needed to begin that process. Michael Comras asked if we have explored all the possible new areas. Olaf Kohrsmeyer stated he would think this would be best during our recertification. Cynthia Seymour to help set expectations; the BID is still 5 years away from recertification and prior to making a decision as a Board, it is important to conduct an impact study to determine if the amount of additional assessment revenues is greater than the impact of maintaining and providing additional services to the additional space added. Furthermore, Xavier Alban indicated that the process is extensive and would take 7-9 months to complete the process prior to moving forward to the City Commission. Xavier Alban recommended that these types of changes might best be considered during the recertification process. The last BID renewal was completed on July 12, 2018 and the ten year anniversary would be July 12, 2028.

4. Semi-Annual Report - October 2022 through April 2023 - Cynthia Seymour

Springtimes are for Welcoming in the New... and New Initiatives

So now that we have welcomed the New Commissioner and our New Board Member(s)

Let's move on to Spring Cleaning! Over the course of March-May 2023, our Operations Team has been heavily involved in the process of Spring Cleaning: Power washing the Artificial Turf on the Fitness platform in Peacock Park, Power Washing the 23 Garbage Receptacles. Power washing and Repainting the Fire hydrants, and the Curbs on Fuller.

For Arbor Day, we worked with District 2 to replace a tree on Main Highway. So Currently, all of the tree wells in Coconut Grove BID are alive and thriving.

Next Up, we are working with a local business Pietra Casa, on updating the furnishings On Fuller Street, these hand carved from coral stone and will be installed in the next 8-10 Weeks. Prior to that, we are working with City of Miami Public Works to do a Milling and resurfacing on the roadway. So Fuller will have a new and refreshed "look" by the Beginning of the upcoming tourism season starting in October.

Streetscape Beautification - Lighting and Decorations → Pumpkin, Joy to the World Christmas Tree, Baseball and Flower → Next Up... #BlueGrove Iconic Display and the

Grove Heritage Christmas Tree (Social Media that is coming out of these is beyond Belief. The Grove is living up to it's whimsical and creative heritage... and this is Drawing visitors.

Special Events so far...

Not So Spooky Halloween

Employment Opportunity Job Fair at Miami Dade College

Joy to the World International Caroling Crawl and Tree Lighting

Coconut Grove's 150th Anniversary Birthday Party on January 6th

The Long Awaited Return of the King Mango Strut!

The #GroveHeritage History Miami Walking Tour with Dr. Paul George

Get Lucky in the Grove Community Bike Ride with Commander Kerr

The Relaunch of #GroveFit in October

Kids Marketplace on April 1st

Back on the Map! → the #GroveHeritage Edition of the Miami Maps...

Will be reintroduced in October with an "Interactive" mobile app tour through Coconut Grove. We are looking to take the Miami Maps... Back to the Future in Fall of 2023

Over Street Banners: A Revenue Success Story

Shop Coconut Grove 2 Win Campaign → Everybody Wins in Coconut Grove

Key Points of the Presentation: March 6th through April 16th, 2023

Economic Impact = Estimated \$61,681

First campaign in the United States

710 Entries from 100 unique businesses

86% of participants shopped more

84% said they tried new businesses

121 new email opt-ins for the Grovite Newsletter

100% of surveyed businesses said they would like to see this run again

Comparative Example of growth over a series of seasons... Fairbank Village BIA in Toronto

FORM → New Businesses Forming up in the North East Grove & More to come!

Michael Comras → Any Updates on the new location on Grand Avenue?

5. Upcoming Events & Initiatives:

- Walk and Bike to School Day → Next Wednesday, May 17th, 2023
- Hurricane Preparedness CERT Team Training – Summer 2023
- GMCVB Customer Service Miami Begins with Me – June 2023
- Father's Day – Sponsoring Entertainment for the Barnacle's Cars & Cigars
- 4th of July – Miami Symphony Orchestra and a Grove Heritage Picnic in Peacock Park

- Back to School – Partnering with CVS to sponsor Back to the Hood Backpack Giveaway
- Fuller Street Furnishings – Currently in process and 8-10 weeks until installation
- Flexipave Installation and Bonded Rubber Mulch in remaining Tree Wells - Summer 23
- #BlueGrove Sustainability Initiative - Waterfront Cleanup with Debris Free Oceans
- Blues in the Grove Block Party – International Coastal Cleanup Day - September 2023

6. Initial Recommendations and Setting priorities for FY 2023-24:

- Flock Safety Presentation - Kyle Whitmire → For Future Consideration
- City of Miami Police - Off Duty Policing - Commander Kerr
- Additional CCTV Cameras - Possible Consideration for the Future
- Additional Trash Cans and Bike Racks
- Block by Block and City of Miami Public Safety expanded needs
- Peacock Park #GroveFit Fitness Platform & Lighting Improvements - July 2023
- Heritage in the Hangar & #GroveHeritage Holiday Planning - Lighting, Tree
- Facade and Window Grants - #GroveHeritage Windows through Time...

Cynthia Seymour: Now I would like to know more about your feedback so we can Set Priorities... Ideas, Ideas, Ideas... (Idea Boards) → Public Safety, Sanitation, Marketing, Special Events, Finance and Funding, Streetscapes and Capital Improvements, #BlueGrove Sustainability Initiative, #GroveFit Initiative, #Grove Heritage, Other Initiatives & Ideas.

Responses: Scramble

Sustainability Certification Awards

ShopCoconutGrove2Win in September

Sponsor a new tree in the BID

Smart District vs. Smart Cities - Tech and Innovation to improve district

Pilots by startups in the BID → Including Climate Tech

BID Support Volunteer Program

Recycle Composting - Compost for Life

Candy for stores for Halloween

Venue for music in Peacock Park

FreeBee in Grove → County TPO Grant covering 50% for 3 years

Arts Festival Parking

Coconut Grove as Green Infrastructure

More Banner Revenue

Miami Dade Innovation Grants → Leigh Ann Buchanan

Loyalty Program

Michael Comras mentioned his request for the BID board meeting to be paperless or to reduce the use of papers during the board meeting. Many board members agreed with Comras' request.

Motion: Alexandra Argudin

Seconded by: Atchana Capellini

7. Outlook ahead for FY 2023-24 - SterlingCapital Investment Update and Revenue

Optimization Study Key Points - Blake Myton & Cynthia Seymour (Zoom at 1pm) → Postponed until the next Meeting → July 18th, 2023

8. Blue Lights for #BlueGrove July-September 2023 - Board directed Cynthia Seymour to work with Light 'er Up on developing a contract for consideration in June 2023

Thank you all for joining us today. We appreciate your service.