



Coconut Grove Business Improvement District Board of Directors Meeting
Location: 3390 Mary Street, Coconut Grove, FL 33133
Thursday, December 17, 2020 at 10:00 AM

Board members in attendance:

Commissioner Ken Russell, Chairman
Alejandra Argudin
Lalo Durazo
Claire Lardner
Olaf Kohrsmeyer
Monty Trainer, non-voting board member

Board members not in attendance:

Lauren Carra
Donna DeMichael
Steven Keup
Michael Comras

Non-board member participants:

JC Perez, Esq., City of Miami Attorney's Office
Abigael Mahony, District 2 Chief of Staff
Cynthia Seymour, Acting Executive Director
Rachel Markel, CG BID Marketing
Diego Abreu, CG BID Operations
Richie Tandoc
Priscilla Marrero

Chairman Commissioner Russell called the meeting to order at 10:055 AM.

1. Approved November 20th, 2020 meeting minutes. -

Motion to approve: Olaf Kohrsmeyer

Second: Claire Lardner.

2. Approved the Annual Audit for FY 2019-2020 to submit to the City of Miami by December 31, 2020. Audit Presentation by Richie Tandoc of SKJ&T, LLP.

Motion to to approve: Lalo Durazo

Second: Alejandra Argudin

3. IKE Smart Cities presentation. Approval of the proposed placement locations of IKE Digital Kiosks within the Business Improvement District. → Diego Abreu presentation of locations Discussion Points: Commissioner Ken Russell noted that the busiest intersection is adjacent to GreenStreets on the Commodore Trail side. Alex Argudin suggested the entrance to the Regatta Parking Garage and will look into the process for location on City of Miami property. Other suggestions include: next to Post Office and Farinelli, and near Peacock Park near Arya Hotel. The first priority should be Informative more than marketing. Commissioner Russell suggested marketing of the Grove, event promotion, parking locations and “pushing the vibe of the Grove.”

Motion to approve: Olaf Kohrsmeyer

Second: Claire Lardner

4. Acting Executive Director update:

a. Main Highway Sidewalks - re-bricking project update

b. Holiday Lighting and Banners

c. Covid Response - Status on Grove Stove

d. Digital Art Month

5. New Business:

Business Needs Survey for 2021 - Claire Lardner raised a concern about the Retail Businesses in the Coconut Grove BID. She asked, “Is there a way we can identify businesses and people at risk?” Commissioner Ken Russell suggested that the Coconut Grove BID conduct a survey. In this survey, we would inquire about Business Needs for 2021 including: Rental assistance, access to City of Miami grants, other grants, marketing needs, and comparisons of business now as compared to same time last year. The Coconut Grove BID Board of Directors moved to Empower the Coconut Grove BID team to develop a Business Economic Impact Survey for the 1st Quarter of 2021.

Motion to Empower: Claire Lardner

Second: Lalo Durazo

Upcoming Meetings - to be conducted in outdoor locations such as: Courtyard inside the Mayfair Hotel and/or Peacock Garden outdoor location.

With no further business, the meeting adjourned at 10:49 AM.