



Coconut Grove Business Improvement District
Street Crossing Banner Policy

Updated: 04/17/2023

PURPOSE:

To set forth guidelines for street crossing banners in the Coconut Grove special events district.

GENERAL PROVISIONS:

Eligibility: Street crossing banners are authorized for special events, City partnership events and “not for profit organizations” that are promoting a public event or are of substantial community wide interest” in the Coconut Grove special events district.

Fees:

- Supplementary Banner Fee: Per Section 54-344 of the City of Miami Code, the fee for displaying a horizontal banner within the Coconut Grove special events district for a period of up to 30 days is as follows:
 - \$1,000 per banner for local businesses
 - \$ 500 per banner for local “nonprofit” businesses

This supplementary banner fee is in addition to the monies paid for any of the city's services regarding banners.

ONLY CHECKS ACCEPTED; please make checks payable to “ Coconut Grove Bid”.

Scheduling: Applications will be accepted beginning October 1st for the upcoming fiscal year. Banners for City sponsored or co-sponsored events shall receive first priority. Applicants that have events scheduled in October are required to submit applications of anticipated banner installations at least 30 days prior to their event date. Banner applications shall be scheduled on a first come first served basis. All scheduling decisions shall be at the discretion of the Executive Director or their designee.

Applications are considered incomplete until the following requirements have been met:

- Submission of completed Street Crossing Banner Application
<https://forms.gle/qAf1i9s56NSqZgyLA>
- A Copy of Certificate of Insurance from Banner Company (Reference Application, Section II)

Duration: Each banner in the Coconut Grove BID district shall be allowed to remain for no longer than 30 days.

Conflict Resolution: All conflicts that arise over scheduling or location conflicts banner content or design, eligibility or interpretation of these guidelines shall be resolved by the Executive Director or their designee.

Liability: The applicant is responsible for the installation and removal of the banner. Banners are the property of the sponsoring organization. The Coconut Grove BID is not responsible for the difference of or damage to banners from any cause including but not limited to wind, weather, theft or vandalism.

Location: designated street crossing banner locations within the District are as follows:

- Grand Avenue & Fuller Street
- South Bayshore Drive & Mary Street
- Main Highway & Fuller Street
- North Bayshore Drive