

**Date:** November 26, 2019

**To:** BID Board of Directors

**From:** Abigael Mahony, Executive Director

**Re:** Request for bid waiver for a donation to the Coconut Grove Arts and Historical Association

---

On October 2, 2019, the Coconut Grove Business Improvement District (BID) Marketing Committee unanimously approved the use of special event funds in an amount not to exceed fifty-thousand dollars (\$50,000.00) to be donated to the Coconut Grove Arts Festival.

The Coconut Grove Arts Festival is produced by the non-profit, 501(3)(c), Coconut Grove Arts and Historical Association. The festival will be held February 14-17, 2020 in the Coconut Grove Business Improvement District. The four day festival is estimated to bring 120,000 people to the district. This is the 57th year the festival will be held in Coconut Grove.

**RECOMMENDATION**

The BID respectfully requests approval of a waiver of the formal requirements set forth in the City of Miami Code of Ordinances, as amended, specifically Section 18-85, and under Florida Statutes Section 287.057, for BID board ratification by a four-fifths affirmative vote seeking approval to donate, in an amount not to exceed fifty-thousand dollars (\$50,000.00) to the Coconut Grove Art and Historical Association for the 2020 Coconut Grove Arts Festival.

As a condition of the funding, the BID requires that the Coconut Grove Arts Festival provide a tent, free of charge, to the Coconut Grove BID. The tent shall be located in a highly visible location within the festival. The tent will provide wayfinding and information regarding Coconut Grove BID businesses.

After the festival, the BID will conduct a survey of all BID businesses to determine the economic impact of the festival.